

# Hisense



UEFA  
EURO2020

OFFICIAL PARTNER OF UEFA EURO 2020™



2020  
TV Collection



# Hisense



# LASER TV

OFFICIAL PARTNER OF UEFA EURO 2020™



## L5 Series HE100L5

- Size 100"
- Single Laser + Phosphor Colour Filter
- 4K Picture Quality
- 4K Upscaling
- VIDAA Smart TV
- Quad Core Processor
- MEMC
- Smooth Motion
- Eye Protection  
(Automatic laser turn darker and off when people close by)
- HDR 10+ & HLG
- Pure Colour (84% DCI-P3)
- Build-in Speaker
- Bluetooth
- Dolby Atmos
- Sound Output Power 2\*15W
- HDMI x 4
- USB x 2

VIDAA

Smart TV



One-Touch Access

MEMC

Bluetooth



Remote NOW Mobile App

4K

Resolution



UHD AI Upscaler



Precision Colour



Smooth Motion

NETFLIX YouTube





Hisense



UEFA EURO2020

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LASER TV

# CREATING A WHOLE NEW WORLD

New high-tech Hisense Laser TV with stunning picture quality.

LASER TV 4K



## High Dynamic Range Enhances Details



High Dynamic Range (HDR) opens up a whole new range of colours and contrast, so you can enjoy a stunningly vibrant picture with incredible depth and rich details.

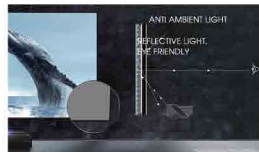


\*HDR10 and HLG decoding



### X-Fusion™ Laser Light

X-Fusion technology utilizes a precise light source delivering sharper images, more natural colours and 25,000+ hours of entertainment.



### Optimized Screen

Anti-reflective screen optimized for the best picture quality on the Laser TV, distributing color and light evenly throughout the screen.



### 4K HDR

4K Ultra HD brings over 8 million pixels that have a large impact on a huge screen, allowing you to see more powerful details.



### Pure Colour

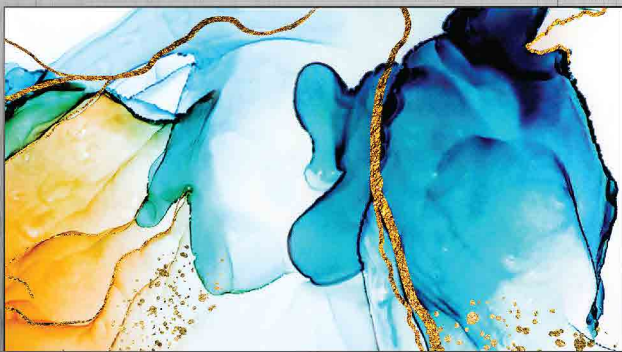
Producing more authentic and true-to-life colours, the Hisense Laser TV opens a new window to reality.

# 4K UHD PREMIUM SMART TV

VIDAA

You Tube

NETFLIX



# A7500F

75"

- 4K Resolution
- VIDAA Smart TV
- HDR 10 & HLG
- Smooth Motion + MEMC
- Ultra Dimming
- Precision Colour
- Dolby Digital + DTS Studio Sound
- Unibody Design
- Bluetooth
- Personal Video Recorder
- HDMI x 4
- USB x 2

4K  
Resolution



UHD  
AI Upscaler



Precision  
Colour



Smooth Motion

Bluetooth

# A7100F

58"

43"

- 4K Resolution
- VIDAA Smart TV
- Bezelless Design
- Digital Turner (DVB-T2)
- HDR 10 & HLG
- Ultra Dimming
- Precision Colour
- Depth Enhancer
- Dolby Digital + DTS Studio Sound
- Bluetooth
- HDMI x 3
- USB x 2



UHD  
AI Upscaler



Precision  
Colour

4K  
Resolution

Bluetooth



Remote NOW  
Mobile App



Depth  
Enhancer

# 4K UHD SMART TV

VIDAA

You Tube

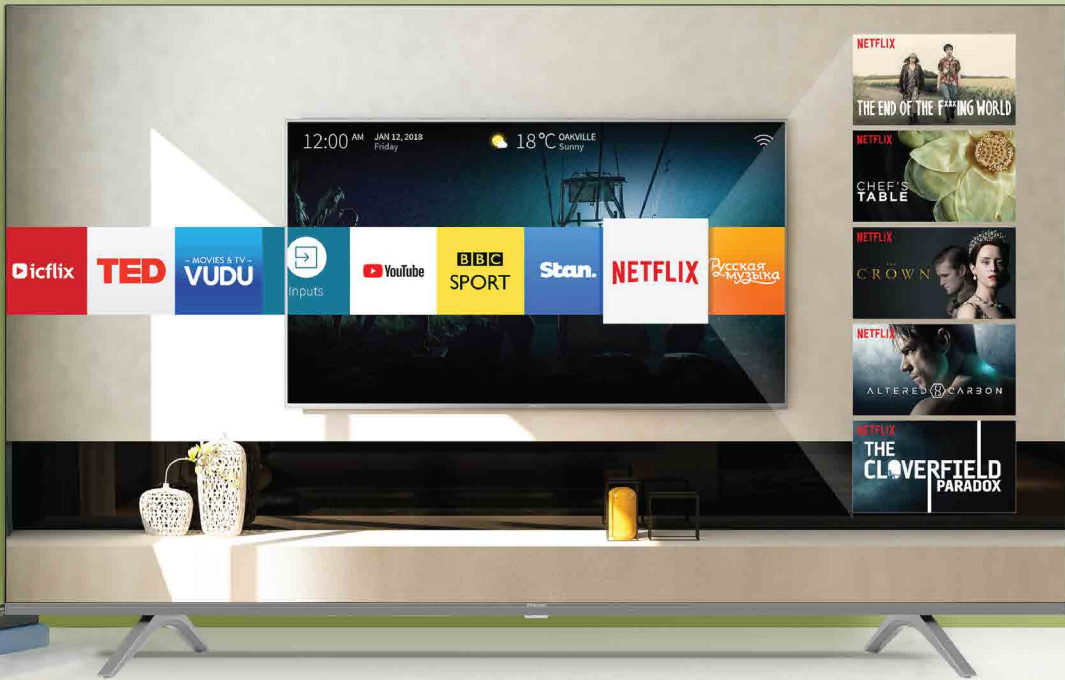
NETFLIX





4K UHD SMART TV

androidtv YouTube NETFLIX



## A7400F



- 4K Resolution
- UHD AI Upscaler
- Android Smart TV
- Google Assistant
- Google Play
- Android TV Remote Control App
- Voice Remote
- Bluetooth
- Digital Turner (DVB-T2)
- HDR 10 & HLG
- Precision Colour
- Bezelless Design
- Chromecast Built-in
- Dolby Digital & DTS Virtual-X
- Personal Video Recorder
- HDMI x 3
- USB x 2



Google Assistant



Google Play

FULL HD SMART TV

androidtv YouTube NETFLIX



## E4F

- HD/FHD Resolution
- Android Smart TV
- Google Assistant
- Android TV Remote Control App
- Natural Colour Enhancer
- Motion Picture Enhancer
- HDR 10 & HLG
- Bluetooth
- Dolby Digital & DTS Studio Sound
- Digital Turner (DVB-T2) ● HDMI x 2
- One Touch Access ● USB x 2

## SMART TV



\*32" is HD TV



## HD DIGITAL TV



## A5000F

- HD Resolution
- Digital Turner (DVB-T2)
- Natural Colour Enhancer
- High Contrast
- Dolby Audio
- Personal Video Recorder
- HDMI x 2
- USB x 2

## DIGITAL TV





# Hisense About Us Brand Namecard



No.1 China  
Independent  
Innovation Brand Value

Source: PRC ACSIQ



Official Partner of  
UEFA EURO 2020™



Official Sponsor of  
2018 FIFA World Cup™



Mainland  
China Innovation  
Top 10

Source: CIPG



Top 10 Foreigners' Familiar  
China Brand

Source: CIPG



Brandz Top 10 Overseas  
China Brand

Source:

BrandZ Top 10 Overseas China  
Brand from WPP Kantar Millward  
Brown and Google

## PROTECT YOUR TV BY HISENSE "9 SHIELDS"



**Wide voltage  
of power supply**



**Lighting protection**



**Prevention from high  
temperature and high  
humidity**



**Various type of wall  
mounter designed for  
different product model**



**Sturdy packaging for  
long distance transport**



**Stable stand design**



**Good performance at  
heat dissipation**



**Anti-static design**

## Hisense's Core Business Domains



**Hisense**  
Call Centre

021 - 2954 1845  
021 - 2954 1846  
0813 87000898  
(WhatsApp Available)



**Multimedia industry**  
TV, Tablet PC (I'TV), Set-top Box, Chip,  
Module, Media network



**Home appliance industry**  
Refrigerator, Residential air-conditioning,  
Commercial air conditioning,  
Washing machine, Freezer

**Communication industry**  
Smart phone  
Optical communication